



CUSTOMER-CENTRIC LEADERSHIP BOOTCAMP

.....
8-week bootcamp | 1 hour per week
Transformed Forever



**Customer-centric companies are
60% more profitable – is yours one of them?**

The advantage of a customer-first approach is clear!

Businesses that prioritise exceptional customer experiences not only retain more customers but also achieve accelerated growth, outpacing competitors and driving long-term success.

Are you ready to champion customer-centricity?

Here's the competitive edge customer-focused businesses have:

- Customer-focused companies grow **3.5x faster**
- They're also **60% more profitable**
- They have a loyal customer base of repeatable business



CUSTOMER-CENTRIC LEADERSHIP BOOTCAMP



DURATION

8 weeks; 60 min per week



FORMAT

Online, virtual workshop



SCORECARD

Also available in
Category B or
Category E
solution format



Is your organisation truly customer-centric, or are you just saying that?

Convenient learning,
zero extra costs!

Forget about travel and accommodation costs and worries. Learn comfortably from anywhere.



CUSTOMER-CENTRIC LEADERSHIP BOOTCAMP

BEST TIMES TO USE

- Shift from solution-selling to understanding and **addressing customer problems**
- Identify gaps between offerings and market needs to **unlock growth opportunities**
- Shift to a customer-centric culture focused on **exceptional customer experiences**
- Build a culture of responsibility and ownership to **drive loyalty-building**
- Highlight how **employee experience** shapes customer satisfaction and loyalty





Putting customers first isn't optional – it unlocks loyalty and grows account value

Organisations that prioritise their customers and deliver exceptional experiences achieve greater loyalty, retention and growth, gaining a competitive advantage in their industries.

This bootcamp provides actionable frameworks and tools to enhance customer experiences, foster team alignment, and lead with purpose, empowering you to unlock sustainable success.

WHAT'S IN IT FOR YOU AND YOUR TEAM?

- Discover how **customer experience drives loyalty and growth**
- Explore **tools to help you shape** a unified, customer-first organisational culture
- Learn **strategies to align actions** with customer needs

KEY TAKEAWAYS

- Gain clarity on the core value your business provides by rethinking its purpose from the **customer's perspective**
- Explore **practical customer-centric frameworks** for shaping customer experiences that exceed expectations
- Discover how to **craft compelling value propositions** that resonate with your customers and drive loyalty
- Explore ways in which to **build accountability** into the culture to empower teams to deliver excellence

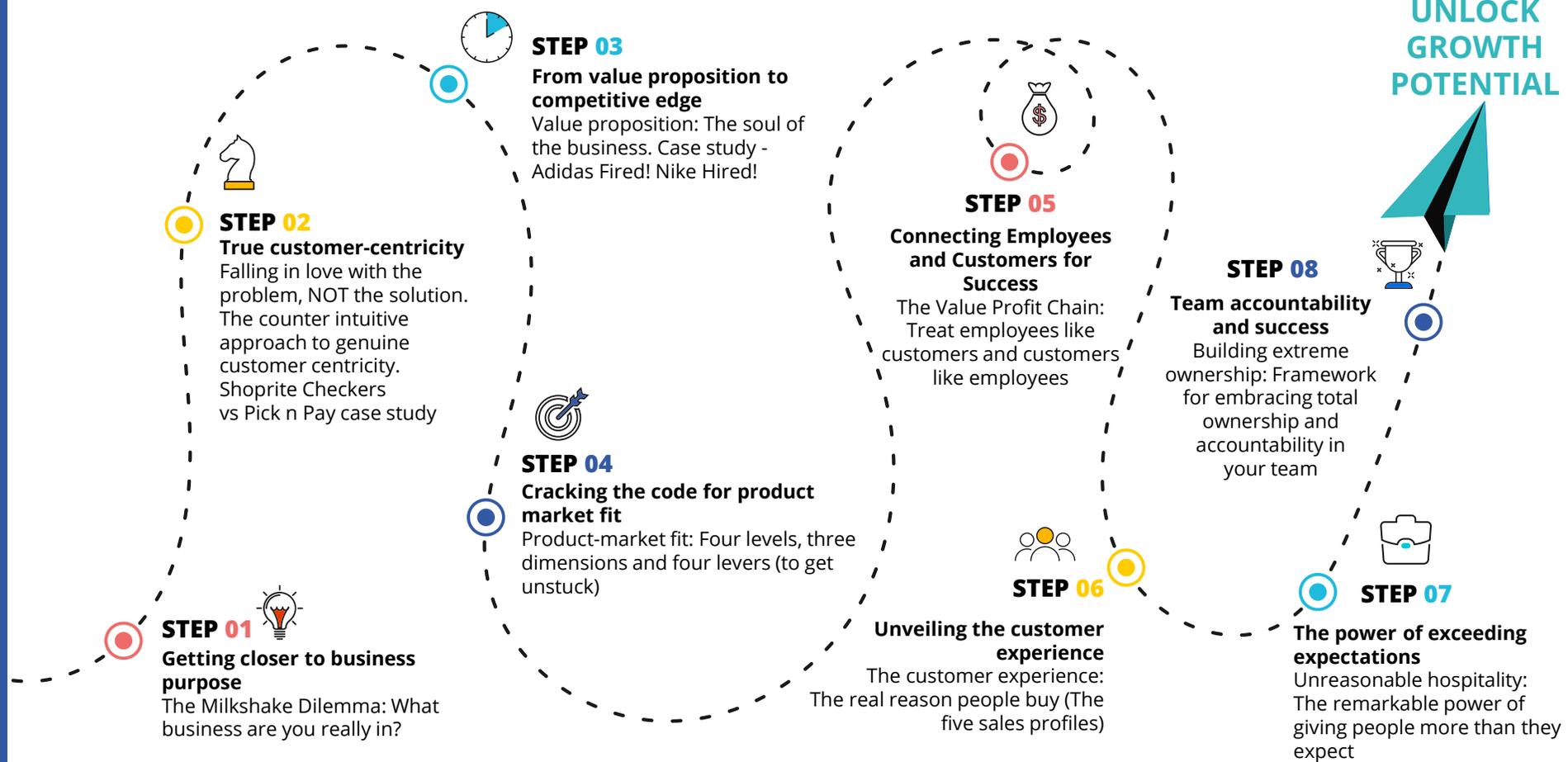


BOOTCAMP OVERVIEW

8-WEEK BOOTCAMP | 1 HOUR PER WEEK

CUSTOMER-CENTRIC LEADERSHIP BOOTCAMP

Become a truly customer-centric leader and build customer-centric teams



Ready to turn strategy into success?

[GET A QUOTE - BOOK YOUR SPOT!](#)



SOME OF OUR RECENT CLIENTS





Let's chat about this Bootcamp for your sales teams today!



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